



THE FUTURE OF INCLUSION-INNOVATION



Services



Digital



Thought Leadership

THE BRAND VISION



Mobile



Events

215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030

Tel: (646) 397-5663 — Fax: (888) 328-7456

www.thevlnetwork.com





REVEALING THE VISIONARY IN YOU

THE VISIONARY LEADER NETWORK provides thought leadership, training and education to support the global 21st century business leader to meet the needs of an engaged, productive and multicultural workforce.

EDITORIAL PROFILE



215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com





TRACIANA GRAVES

CEO OF THE VISIONARY LEADER NETWORK

The Visionary Leader Network integrates the work Traciana Graves and her team have accomplished over the past two decades to foster Inclusion-Innovation. America's most fearless woman, as voted by the Huffington Post, studied at the Sorbonne, graduated from Georgetown University with a degree in languages and international studies, and also later earned a degree in organizational coaching from New York University.



Throughout her multifaceted career, Traciana has made it her personal mission to create diverse, engaged teams to meet the needs of the 21st century global community and workforce.

As a singer/songwriter Traciana has toured the world with artists such as Celine Dion and six-time Grammy award-winning Steel Pulse. As a corporate strategist she has worked with fortune 500 companies and the WNBA. In addition she also featured as a regular mainstream media commentator on national outlets in the United States.

Traciana founded the Visionary Leader Network as an extension of the deep work she's done with corporate and entrepreneurial leaders around the country. Visionary Leader Network is a platform which provides thought leadership, education and training for Visionary leaders. Companies that subscribe to VLN gain exclusive access to their resource vaults, which includes best practice trainings, cutting-edge research and original interviews featuring some of the most innovative business leaders of this time.

215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com





THE DIGITAL BUSINESS NETWORK

**VISIONARY
LEADER
NETWORK
GUESTS FROM
SEASON 1
HAVE A
COMBINED
2.3+ MILLION
FOLLOWERS
ON SOCIAL
MEDIA**

The Visionary Leader Network is dedicated to provide corporate and entrepreneurial leaders with the resources they deserve to enhance innovation, inclusion and increased profit.

We share exclusive best practices from cutting edge business leaders,

and provide insight into the most effective ways to lead from the top down. By making you better equipped as a leader, you will be able to give your employees the tool they need to fulfill your vision.

Immerse yourself with boldly unique ideas for recruiting, managing and retaining diverse international teams.

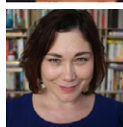
FEATURING



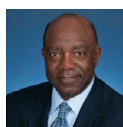
Ana Flores
Founder of *LatinaBloggersConnect*



Paul C. Brunson
Relationship Coach As Seen on *Oprah*



Julie Ross Godar
Executive Editorial Director of *SheKnows*



Jim Collon
Vice President of African American Business Strategy for *Toyota*



Jeffrey Hayzlett
Author and CEO of *C-Suite Network*



Ronnie & Tyler Lamar
Founders of *BlackAndMarried WithKids.com*



Maura Wall Hernandez
Author & Founder of *TheOtherSideofTheTortilla.com*



Tara Jaye Frank
Vice President - Multicultural Strategy for *Hallmark Cards Inc.*



Jeannette Kaplun
Founder of *Hispana Global*



Alfred Edmond Jr. & Zara Green
Founders of *The Crown Zone*

215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com





OUR TARGET AUDIENCE

vi·sion·ary

/viZHƏ nerē/

adjective (especially of a person) thinking about or planning the future with imagination or wisdom.
"a visionary leader"

synonyms inspired, imaginative, creative, inventive, ingenious, enterprising, innovative;

THE VISIONARY LEADER NETWORK

Targets All Entrepreneurs and Corporate Executives above 30 years old.

MALE	44.0%	Any College	68.2
FEMALE	55.7%	Grad+ College	40.7
MEDIAN AGE	37.7%		
MEDIAN HHI	\$122.768	Single	61.3
HHI \$50.000+	54.6	Married	38.7
HHI \$150.000+	31.3	Any Children	42.2
Any Children	14.1		

215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com





OUR SERVICES

THE VISIONARY LEADER NETWORK offers best of class diversity consulting that builds upon our framework of inclusion, thereby allowing your company or organization to benefit from an inclusion-innovation infrastructure.

• **INCLUSION RISK ASSESMENT** for:

Company-wide & Select teams

• **LEADERSHIP COACHING** for:

Executives & Middle Management

• **THOUGHT LEADERSHIP** for:

Company-Wide

• **STRATEGIC WORKSHOPS** for:

Select Leaders, Teams & Groups



During each of our prescribed consulting packages, we work with a combination of leaders, mid-management companies, and select groups. We offer prescribed packages: Standard, Deluxe and Premium. Based on the package that is most suited to you, we are able to provide a package which consists of training workshops and thought leadership.

SOME OF OUR PAST CLIENTS INCLUDE:



215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com





MOBILE

TABLET EDITIONS

The Visionary Leader Network is available on all leading tablet devices and offers free opt-in for iPad with active URL and additional enhancement opportunities.

MOBILE OPTIMIZED WEBSITE

The Visionary Leader Network's mobile optimized website offers the best in thevlnetwork.com's content, optimized for smart phone screens.

215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com





THE VISIONARY SALON

During the course of the past year the Visionary Leader Network produced their signature show, **Visionary Leader Series Season 1**. This series features insights from top corporate and entrepreneurial leaders on creating greater personal and professional success. While filming, Traciana Graves, founder of the Visionary Leader Network, recognized that there was a critical need for an ongoing platform to support women in creating powerful shifts in their personal and professional lives.

Traciana and her team created **the Visionary Salon Series** to meet that need. This monthly live event series will take place to provide women with concrete tools to create extraordinary breakthroughs in 2017. The series will be available live and virtually.

HOW IT WORKS

Every month will bring a new focus, a theme centered on a specific area of transformation. Whether you're attending in person, or participating in the virtual event, attendees will be laying the groundwork to experience paradigm shifts in their personal and professional lives.

THE VISIONARY SALON FEATURES

- **A cocktail** Social Featured Community Discussions
- **Reading** By Prominent Authors, Transformational Discussions and Activities
- **Discussions** focused On That Month's Theme
- **Inspirational** Guided Activities
- **Breaks To Network** With Your Most Important Assets, Each Other
- **Ted Ex-Formatted Presentations** with experts sharing plans to drive transformative shifts.
- **Interactive Forum** where questions and insights can be shared to help customize your action plan.

215 WEST 125th STREET, 4th FLOOR — NEW YORK — NY — 10030
Tel: (646) 397-5663 — Fax: (888) 328-7456
www.thevlnetwork.com

