The VL Network & ActiveCampaign

- What are we trying to solve?
- A little bit about us
- Focused product demonstration
- Review mutual plan

Your Challenge	Our Solution
Collect leads with personalized interests	ActiveCampaign Forms will allow your customers to choose what type of content they'd like to receive from you. Using Tags & Automations, we will personalize the type of messaging each person will receive.
Track the entire lifecycle of customers to tailor specific offers	ActiveCampaign's WooCommerce integration will track every purchase made and allow you to segment & automate targeted messaging based on each customer's journey.
Continue a high-level of personalization as your business grows	Easy to user interface, the ability to copy automations, and split test various paths to conversion to take work off your plate but keep a high level of customer personalization as you grow.

ActiveCampaign ≫

The global leader in customer experience automation

160K
Customers

Our global hubs include:

CHICAGO
INDIANAPOLIS
DUBLIN
SYDNEY
BRAZIL

$200M+ ARR	**170** Countries	**2.5B** Automated experiences weekly	**800+** Integrations	**>60%** Customers are outside the US	**15** Languages	**#1** On G2 & TrustRadius	**1000+** Employees

ActiveCampaign ≫

The ActiveCampaign Customer Success Commitment makes CXA easy & risk-free

Value

Easy subscription management

2 year price lock

Pause for up to a year

Satisfaction guarantee

Service

Free implementation & migration

Free online training & support

Community access

Accessible virtual training

Included templates & recipes

Trust

Quality compliance standards

Uptime is high priority

You own your data

Expert deliverability

Timeline for Implementation

Meeting Agenda	Date (estimated based on start date)	Attendees
Demo	3/14/2022	Traciana, Roosevelt & Chloe Ehrlich
Account Activation	3/15/2022	Traciana, Roosevelt & Chloe Ehrlich
Onboarding Scheduling	3/16/2022	Traciana, Roosevelt & Chloe Ehrlich
Contact Management and Data Structure Set Up	3/22/2022	Roosevelt & ActiveCampaign Success
Platform Training Sessions/Strategy Implementation *dependent on plan tier	3/22/2022-4/22/2022	Your Team, Success Manager
30 day Health Check: reviewing completed migration and setting long-term success plan.	4/20/2022	Your Team, Success Manager

ActiveCampaign ≫

ActiveCampaign Proposal

ActiveCampaign 1,000 Contact Plus Plan	Feature Benefits: ● **Email Marketing with unlimited sending** ● **Engagement tracking** ● **WooCommerce Integration** ● **CRM**
Support you will receive: ● Webinar onboarding ● Chat & Email support ● Free migration of all contacts, lists, email templates	**Payment Options** **Monthly: $70 USD/mo.** **Yearly: $588/yr ($49/mo)**

ActiveCampaign ≥

ActiveCampaign Proposal

ActiveCampaign 2,500 Contact Professional Plan	Feature Benefits: ● **Email Marketing with unlimited sending** ● **Engagement tracking** ● **Split testing of automations** ● **Advertising attribution tracking** ● **Site messaging**
Support you will receive: ● 1:1 Onboarding with our team ● Ongoing strategy, training calls & quarterly business reviews ● Free migration of all contacts, lists, email templates	**Payment Options** **Monthly: $187 USD/mo.** **Yearly: $1,788/yr ($149/mo)** *$1.5 months free if by 3/25

ActiveCampaign ➤